

Brief

You are asked to simplify and distil one of the complex themes from a given PhD thesis into an impactful A2 poster.

The objective, to communicate directly to the general public, raising awareness of the social injustice and health inequalities the thesis reveals.

Those judged to most closely meet the needs of the project will be chosen to be exhibited at events around the country.

Outcome specifications:

- **1 x A2 poster**
- Portrait format
- Considered use of colour

"Graphic Art is a powerful weapon of protest and propaganda, shock and subversion, its imagery can arrest, accuse, provoke and plead."

- Liz McQuiston - *Graphic Agitation*